

BIOGRAPHIES

ANTHONY LUCATUORTO
SENIOR VICE PRESIDENT OF SALES
TRANSFIRST HOLDINGS, LLC



Anthony Lucatuorto is Senior Vice President of Sales for TransFirst. With 20 years experience in the merchant acquiring and credit card industry, he is responsible for leading direct and indirect sales strategies along with overseeing customer retention efforts.

Prior to joining TransFirst, Lucatuorto served as Senior Vice President of Sales for the Revenue Sharing Alliance Group, comprised of more than 1,200 field and telesales executives at First Data Corporation. During his 14 years at First Data, Lucatuorto led the growth of the bank sales division with the signing of more than 70 bank partners. Also while at First Data, he served as Senior Vice President for Cross Sales, Retention, and ISO sales.

In addition to his career in sales, Lucatuorto has held leadership positions as Alliance General Manager and Controller for First Data, along with various strategic planning and financial management roles within American Express and MasterCard International.

Lucatuorto received a bachelor's of business administration from Hofstra University in Hempstead, New York and a master's of business administration from Pace University in New York. He resides in Long Island, New York with his wife and three children.