



First In Secure Electronic Payments

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**TransFirst® and Midwest Management Consultants (MMC)  
Announce Integration of Payment Processing Services  
with SECUR® Practice Management Software**

*- Two innovative firms of the healthcare industry complete custom-designed software integration to support credit card and ACH payments -*

**DALLAS and ST. LOUIS (April 14, 2008)** — TransFirst Health Services, Inc., a wholly-owned subsidiary of TransFirst Holdings, Inc. and leading provider of payment enabling technology and credit card processing services, and Midwest Management Consultants, Inc. (MMC), a company offering products and services to healthcare offices aimed at improving efficiency and profitability, have announced a referral program to provide complete payment processing services within MMC's SECUR® practice management system. The collaborative effort between these two organizations brings added efficiency to MMC clients allowing users to process all credit card and ACH transactions directly in the practice management system.

TransFirst's robust IP payment gateway, TRANSACTION CENTRAL™, is the primary component to this new functionality. The integration of TRANSACTION CENTRAL and SECUR provides medical providers and staff the ability to process patient payments within their primary management application, replacing the need for ancillary POS equipment. The completed development allows users to process sales, voids, and credits on credit card and ACH using a small and convenient USB card reading device while interacting with the redesigned user interface of the SECUR software application. In a matter of seconds, a payment is processed real-time, payment receipts are generated, and the payment is posted to the patient record and financial reports within the practice management software.

The strategic alliance between TransFirst and MMC improves the healthcare provider's efficiency and productivity through time-savings, reduction of costs, and reduced opportunities for human error. Through in-depth consultation and strong project planning, TransFirst and MMC have also built automatic payment posting to the system, thereby saving users time in the traditional, manual posting that occurs after payments are processed using external POS devices.

(more)

Furthermore, TRANSACTION CENTRAL provides MMC's clients with additional functionality including customized reporting and recurring payment handling accessible through its Web-based portal.

"We are extremely pleased to offer a fully integrated payment processing system to our clients through TransFirst," says MMC's Vice President, Kevin Teubner. "This system allows our customers to be more efficient in the handling of credit card and ACH payments in our SECUR<sup>®</sup> Practice Management Software, by reducing costs and saving valuable time. When looking for a payment processing partner it was important for us to find a company that was well positioned and could provide the tools, technology, and support for a successful and rewarding partnership. TransFirst met those needs and the resulting partnership greatly enhances our value proposition."

Christy Corey, President of TransFirst Health Services, refers to the referral program as "a beneficial service offering for all parties involved." Christy explains, "Together in a cooperative effort, teams at both TransFirst and MMC have designed and implemented a robust service providing MMC's clients invaluable features that consolidate services, processes, and hardware while reducing ever-increasing costs to the healthcare provider. Combining MMC's practice management expertise with TransFirst's development and technological proficiencies in the acquiring business, clients can better manage the business side of their healthcare practices. We are very excited to announce our integration with MMC and look forward to building on this initial offering over the course of our relationship by collaborating in other ways that further reduce the collection and receivables management issues facing the healthcare community."

### **About MMC**

Midwest Management Consultants, Inc. (MMC) was formed in 1981 for the purpose of providing healthcare consulting services to hospitals, alternative healthcare delivery organizations, and physicians. Today, MMC offers a variety of services to help provide improved efficiency and increased profitability for their clients including consultation services, practice management solutions, and electronic medical records. MMC has developed its own practice management software, SECUR<sup>®</sup>, to help healthcare providers control accounts receivables and increase cash flow. MMC is a leader in healthcare technology solutions headquartered in St. Louis, Missouri. MMC can be reached at 1-800-729-6627 or at [www.SECUR.md](http://www.SECUR.md).

### **About TransFirst**

A leading provider of secure transaction processing services and payment enabling technologies, TransFirst offers innovative products and services designed with financial institution, independent sales organization, health care, eCommerce, government and merchant customers' unique needs in mind. By collaborating with our customers and utilizing strong industry knowledge, we help them grow their businesses. Founded in 1995, TransFirst continues to attain significant market share and world-class expertise in growing and profitable industry segments. Built on a platform of personal service, customer commitment and flexible pricing, TransFirst is headquartered in Dallas, Texas, and has operations facilities in Louisville, Colo., Omaha, Neb., Kansas City, Kan., Melville, New York and Milwaukee, Wis. Company-wide, TransFirst currently processes approximately \$30 billion in annual sales volume

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for more than 160,000 merchants and more than 1,000 financial institutions. TransFirst can be reached at 1-800-745-2659 or at [www.TransFirst.com](http://www.TransFirst.com).