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FOR IMMEDIATE RELEASE

TransFirst® Selects AdvanceMe Inc. to Support Merchant Cash Advance Program

DALLAS and ATLANTA (July 22, 2008) – TransFirst, a leading provider of secure credit card processing services and payment enabling technologies, today announced a referral agreement with AdvanceMe Inc. (AMI), the nation’s leading provider of Merchant Cash Advances for small- and mid-sized businesses.

Through the agreement with AdvanceMe, TransFirst’s more than 160,000 merchant customers will have access to working capital to build their businesses -- including opening new locations, remodeling, purchasing equipment, paying for promotional programs and more. TransFirst’s Merchant Cash Advance program will allow merchants to quickly access funding for planned and unplanned business events in a simple and straightforward manner.

“Along with great customer service and training, TransFirst’s merchant customers want products to help them grow their businesses,” said John Shlonsky, president and chief executive officer of TransFirst. “It’s about being there for your customer through all cyclical economic times; the relationship with AdvanceMe will allow TransFirst to provide a quick and easy way through which existing and new merchants will have access to funds to assist with their growth plans.”

“In addition to TransFirst and AdvanceMe’s complementary services, both companies share philosophies of delivering superior customer service and consistently striving to meet the needs of small- and mid-sized businesses,” said Glenn Goldman, chief executive officer of Capital Access Network, parent company of AdvanceMe. “Our in-depth knowledge of each industry’s margins has prepared us to assist TransFirst’s merchant customers with their expansion plans and other needs in this challenging economy.”

TransFirst serves traditional and non-traditional merchants and offers comprehensive, secure payment processing solutions for financial institutions, independent sales organizations, healthcare and government. For the past 10 years, AdvanceMe has provided more than \$1 billion of working capital to date, to more than 20,000 businesses in 500+ industries across the country.

For more information about TransFirst's Merchant Cash Advance program, please call 877-840-2525 or e-mail AdvanceMe@TransFirst.com.

About TransFirst

A leading provider of secure transaction processing services and payment enabling technologies, TransFirst offers innovative products and services designed with financial institution, independent sales organization, health care, eCommerce, government and merchant customers' unique needs in mind. By collaborating with our customers and utilizing strong industry knowledge, we help them grow their businesses. Founded in 1995, TransFirst continues to attain significant market share and world-class expertise in growing and profitable industry segments. Built on a platform of personal service, customer commitment and flexible pricing, TransFirst is headquartered in Dallas, Texas, and has operations facilities in Aurora, Colo., Louisville, Colo., Omaha, Neb., Kansas City, Kan., and executive headquarters in Hauppauge, New York. Company-wide, TransFirst currently processes approximately \$30 billion in annual sales volume for more than 160,000 merchants and more than 1,000 financial institutions. TransFirst can be reached at 1-800-745-2659 or at www.TransFirst.com.

About AdvanceMe, Inc.

AdvanceMe, Inc. in Kennesaw, GA is the nation's leading provider of Merchant Cash Advances to small and mid-sized businesses. Since 1998, AdvanceMe has completed over 50,000 fundings, providing more than 20,000 business owners in all 50 states with almost \$1 billion dollars in working capital. Owners use AdvanceMe capital to renovate, purchase new equipment and supplies, fund advertising campaigns, manage unexpected expenses and seasonal downturns and free themselves from the second mortgage liens and personal guarantees associated with loans. For more information about AdvanceMe's innovative working capital solution, call toll-free 1-866-838-5097 or visit www.AdvanceMe.com.

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